



The Winnipeg Metropolitan Region (WMR) is a regional agency comprised of members including the City of Winnipeg and 17 surrounding municipalities. This geographic region contains two-thirds of the provincial population and is responsible for 70% of Manitoba's GDP. The WMR's role is to set a regional vision, priorities, planning directions and provide resources for projects and actions utilizing a collaborative approach.

The WMR members address common municipal challenges as a region to take advantage of collective capacity, leveraging resources and creating value for tax payers through collaborative projects, purchasing and implementations. The WMR carries out its work within seven focus areas:

- Integrated Regional Economic Development;
- Coordinated Regional Development;
- Stewardship of Land, Water, and Resources;
- Strategic Transportation Networks;
- Coordinated Infrastructure and Service Delivery;
- Regional Framework for Good Governance; and,
- Collaborative Leadership with Indigenous Communities

Social Media Technician – 1 position

The WMR is currently looking for a full or part-time Social Media Technician to help digitally communicate the good work of our local leaders by executing their skills in:

- Creating and implementing social media strategies and reports
- Developing content strategies using different platforms (Facebook, Twitter, LinkedIn, etc.)
- Creating and managing all digitally published content on social media platforms
- Providing input on ongoing development of strategy and analytics tools
- Identifying influencers and engaging with them
- Staying on top of the latest ad tech as well as content marketing best practices (ie: SEO)

No post-college experience necessary. Position is ideal for a recent grad looking to gain experience in a fast-paced environment by executing their tech-savvy skills in digital media.

For more information and to send a resume, please contact:

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"A safe, healthy, efficient, prosperous and strong Winnipeg Metropolitan Region with a strong capital city, where the public, governments, and organizations work together cooperatively, enhancing community development opportunities, sustainably managing resources, and providing all citizens with a high quality of life."

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